



## Chiara Arnone

Art Director, Graphic Designer,  
Project Manager

Italian  
19/04/1982

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arnonechiara@gmail.com

Highly motivated Art Director and Graphic Designer with 10+ years of experience crafting impactful visual identities and communication strategies for brands, NGOs, and movies. Adept at utilizing the Adobe Creative Suite to bring creative visions to life. Proven track record of success, view my portfolio at [arnonechiara.info](http://arnonechiara.info)

## EXPERIENCE

### Valmyn Srl

FILM DISTRIBUTION, COMMUNICATION AGENCY

Rome, Florence, Bologna, Italy

Art Director, Graphic Designer, Project Manager

2018 TO PRESENT

Leveraged industry-standard software, like Adobe Creative Suite, to masterfully execute high-quality designs. Conceptualized and crafted brand identities, logos, and illustrations that resonated with clients' values and messages. Collaborated with team members to create impactful social media graphics and website designs. Designed visually appealing marketing materials, including brochures and flyers, to enhance client communication.

Main Clients:

#### **Youth For a Better World**

<https://youthforabetterworld.global/>

#### **Montessori Model United Nation**

<https://montessori-mun.org/>

<https://www.arnonechiara.info/wordpress/project/montessori-model-united-nations>

#### **Valmyn Distribuzione, I-wonder Pictures, I-wonderfull**

<https://valmyn.com/>

<https://www.arnonechiara.info/wordpress/project/eo>

<https://www.arnonechiara.info/wordpress/project/watermark>

<https://www.arnonechiara.info/wordpress/project/wildmen>

<https://www.arnonechiara.info/wordpress/project/monica>

<https://www.arnonechiara.info/wordpress/project/petrovs-flu>

<https://www.arnonechiara.info/wordpress/project/arthouse>

<https://www.arnonechiara.info/wordpress/project/beginning>

#### **CDCA - Centro Documentazione Conflitti Ambientali**

<https://www.arnonechiara.info/wordpress/project/corso-online-di-giornalismo-dinchiesta-ambientale>

<https://www.arnonechiara.info/wordpress/project/poderosa>

<https://www.arnonechiara.info/wordpress/project/cultura-sostenibile>

#### **economicircolare.com**

<https://www.arnonechiara.info/wordpress/project/economicircolare>

[https://www.instagram.com/economia\\_circolare\\_com/](https://www.instagram.com/economia_circolare_com/)

#### **DocLab**

<https://www.arnonechiara.info/wordpress/stray-bodies>

#### **Officina Pasolini**

<https://www.arnonechiara.info/wordpress/project/officina-pasolini-2023>

#### **1895cloud**

<https://www.arnonechiara.info/wordpress/project/1895cloud>

#### **Cinema Farnese**

<https://www.arnonechiara.info/wordpress/project/educare-allo-sguardo>

<https://www.arnonechiara.info/wordpress/project/passeggiate-romane>





**Touch Srl | Morris Casini & Partners | Casini Editore**  
**COMMUNICATION AGENCY**  
*Art Director, Graphic Designer*  
Rome, Italy  
2012 - 2016

Collaborated with cross-functional teams to produce award-winning marketing materials on tight deadlines.  
Led creative team in creating visually stunning designs for major client presentations.

Main Clients:

***BiM Distribuzione***

<https://www.arnonechiara.info/wordpress/project/bim>

***Sole 24 Ore***

<https://www.arnonechiara.info/wordpress/project/sole-24-ore>

***Cinema Srl***

<https://www.arnonechiara.info/wordpress/project/cinema-srl>

***Acqua Filette***

<https://www.arnonechiara.info/wordpress/project/acqua-filette>

***Casini Editore***

<https://www.arnonechiara.info/wordpress/project/casini-editore>

***Eurogroup Consulting***

<https://www.arnonechiara.info/wordpress/project/eurogroup-consulting>

**Grandi Progetti**  
**FASHION BRAND**

*Art Director, Graphic Designer*  
Rome, Italy  
2012 - 2013

*7camicie.com | davidsaddler.com*

Conceptualized and designed cohesive and brand-aligned marketing materials, including brochures, website content, and advertising.

**Gruppo Korus (k-change.it)**  
**COMMUNICATION AGENCY**

*Graphic Designer*  
Rome, Italy  
2010 - 2012

Conceptualized and designed marketing materials for various clients, ensuring brand consistency. Executed print production, including preparing files for press and conducting press checks. Financial statement layout and data design.

Main Clients:

Eni

<https://www.arnonechiara.info/wordpress/project/eni>  
<https://www.arnonechiara.info/wordpress/project/enipower-eni-walkin>  
<https://www.arnonechiara.info/wordpress/project/eni-calendario>

Eni Station (Agip)

<https://www.arnonechiara.info/wordpress/project/enistation-enifuel-youeni>

Blackberry

<https://www.arnonechiara.info/wordpress/project/blackberry>

Eni Power

<https://www.arnonechiara.info/wordpress/project/enipower-eni>

Green Car

<https://www.arnonechiara.info/wordpress/project/greencar-officina-2000>

**Effequ Editore**  
**BOOK PUBLISHER**

*Graphic Designer*  
Orbetello, Italy  
2011 - 2012

Book cover design, editorial design, web design.  
<https://www.effequ.it/>

<https://www.arnonechiara.info/wordpress/project/effequ-editore>



## ACI, Automobile Club d'Italia

### PUBLIC AUTHORITY

Graphic Designer, Photographer

Rome, Italy

2008 - 2012

Art direction for the magazine *SetteStrade* of the Automobile Club d'Italia.

Photographer for news services.

## Castelvecchi Editore

### BOOK PUBLISHER

Art Director, Graphic Designer

Rome, Italy

2005 - 2007

Book Cover design; *Et Cetera* project series and related illustrations; promotional advertising.

<https://www.arnonechiara.info/wordpress/project/castelvecchi>

<https://www.arnonechiara.info/wordpress/project/unban-experience-materiali-di-comunicazione>

## Jazz Cat Productions

### RECORD LABEL

Art Director, Graphic Designer

California, USA

2006 - 2007

Packaging and label design.

<https://www.arnonechiara.info/wordpress/project/jazz-cat-production>

## Prodest

### SOUND AND VIDEO PRODUCTION

2004 - 2005

Motion design TV show *Voyager*.

Multimedia interface design.

## EDUCATION

### Visual Arts Bachelor's Degree

#### IED | Istituto Europeo di Design

Rome, Italy

1996-2001

110/110.

### Classical Lyceum

#### Liceo Ginnasio Statale Vittorio Emanuele II

Naples, Italy

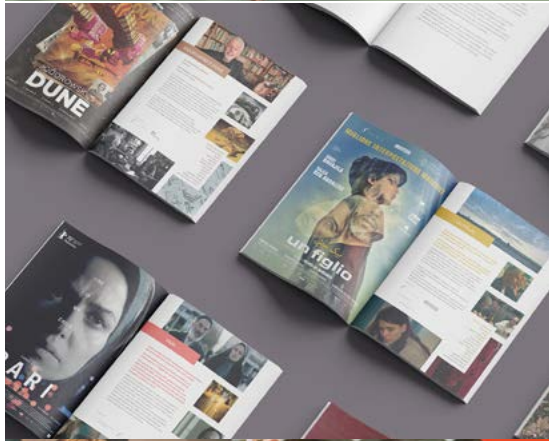
94/100.

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, Indesign, AfterEffects, Firefly), Microsoft Suite, HTML, CSS, Wordpress, Canva, Asana, Slack, Midjourney.

## LANGUAGE

Italian (mother tongue), English (Advanced), French (basic).



**EDUCARE ALLO SGUARDO:**  
LE CITTÀ E I LUOGHI PROTAGONISTI DEL CINEMA  
DALLA RAPPRESENTAZIONE AL CINETURISMO,  
DALL'IDENTITÀ ALL'ALTERITÀ